



Creative Thinking

Thinking "Out of the Box"

Larks Learning

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"Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while" – Steve Jobs

"You see things; and you say, 'Why?' But I dream things that never were; and I say, 'Why not?'" – George Bernard Shaw

Creative Thinking is a **skill based workshop** designed for corporate professionals who need to continuously innovate.

Program Benefits

Learn appropriate concepts, techniques and tools to achieve:

- Increased ability to think creatively and process the ideas generated
- An action plan to start implementing

Program Coverage

- What is creativity?
 - Creativity games
 - Kaizen game
- What inhibits creativity?
- Tools & techniques for creativity:
 - Divergent thinking :
 - i. Mind Mapping by Tony Buzan
 - ii. Brain storming by Alex Osborn
 - iii. Brain writing 6-3-5
 - iv. Osborn checklist
 - v. SCAMPER
 - Convergent thinking
 - i. 6 thinking hats by Edward De Bono
 - ii. PINC Filter
- How can we be more creative?

Max no of Participant's per batch- 20 (to be observed strictly)

Duration =1 day intensive training intervention

Methodology:

The training methodology of this workshop is designed to be extremely facilitative, as the focus is to develop business specific solutions. We will use a mix of **presentation, video, activities, case studies, roleplays** and loads of **introspection** to find **real-time solutions** to the vexing problems that the participants are currently facing. Feedback shared by the group and trainer based on the activities will be documented as **action plans** at the end of the workshop.

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